

East Central Executive Board Meeting
Call in
Tuesday, May 12, 2020

East Central Executive Board Members

- President – Jay DeBruin (TASK)
- Vice President – Scott Frisch (United Hurricanes)
- Secretary – Doris Schommer (NEW United)
- Treasurer – Noe Smart (KASA)
- District Registrar – Kevin Otto (FC Menasha)
- TOPS – Wayne Stoflet
- Games Comm. – Chris Billstrom
- Adult League Comm.- Vicki King (NEW United)
- Recreation Comm. – Absent
- Referees – Mike Jones (Neenah)
- Academy Comm. – Sean Breitzman (Neenah)
- Director of Operations – Sue Ann Evers

East Central Business Plan

Meeting was held to discuss what the financial impact would be for canceling the Summer 2020 Season due the coronavirus pandemic.

Noe walked the executive board through the budget and showed what the revenue would be now that East Central would only collect fees for the 2019 fall players. It looks like East Central would have a deficit of about \$10,000.

It will be difficult to create a budget for 2020-2021 because we have no idea what our player numbers will be due to the pandemic.

East Central should take action to protect our financial standing.

Discussion:

- East Central Soccer District has grown and changed over the years. The way we have done things financially is not meeting our needs and we need to take a look at how we are handling our finances.
- East Central should collect fees after each season. A fall invoice in November and a Spring invoice in August. That way we have access to money earlier.
- Two options to address a deficit are to furlough Director of Operations position or tap into the CD to cover any shortages for this year. CE is maturing on 9/8/2020
- We have not looked into any government funding options because we are not sure how East Central is classified.
 - East Central is not classified under WYSA.
 - The district is really there to service their own area.

- Board discussed being careful to not increase fees next year because it will hurt in attracting and keeping players

Decision was to pay the rest of the seasonal budget expenses and create a budget for next season.
August 1, 2020-July 2021

- Look for ways to reduce expenses
 - AGM could be held without a meal to reduce costs

Question about current budget items on the 2019/2020 budget

- We received \$6628.00 back from workman's comp. Final audit revisions on 2016-2017, 2017-2018. This money should not be expected every year.
- Referee mentoring money has not been allocated to East Central. Mike will be contacting WYSA to make sure that we are refunded for money they received for the fall players. WYSA collected \$0.50 per player that was added to the player fees

Revamp the way the budget is shown. East Central runs from August-July. Not a calendar year. Add another column to show expenses already paid for the soccer season. This will give the board a better idea of what expenses are left to be paid each soccer season.

Recommendation that East Central present a motion at the May meeting to start billing clubs on November 1 for East Central Services received in the Fall soccer season and a second invoice in August for the spring

East Central Fee Restructure

Discussion about fees that East Central bills the clubs.

- It was felt that the fees are inequitable. Rec players that are playing in house are paying for services that they never use. (recreational scheduling)
- Teams should be charged to be scheduled for a league instead of including it in the player fee. This is how WYSA handles team applications.
 - If you register for fall and spring team scheduling right away, team would get a discount.
 - Collecting for team fees when they register a team would give East Central access to the money earlier
 - Would we need to have a way to measure voting power if we are not collecting for players?

Suggestion that a small committee get together and create a budget for next soccer season. This committee would also look at a different way to collect fees and if this would change voting rights at meetings.

- Doris Schommer- chair
- Noe Smart-East Central Treasurer
- Chris Billstrom- East Central Board Member
- Mike Jones- East Central Board Member

How East Central is Organized

Noe discovered that East Central was sent information from our accounting firm in 2016 to update how East Central is organized. Currently we are not a 501(c)(3). The board agreed that we need to look at this more and take action. Bylaws will need to be adjusted to fit into the parameters.

Motion: Kevin Otto made a motion to move forward in determining the cost of updating our business organization status to a 501(c)(3) for East Central. Scott Frisch seconded

Motion approved

On May 18, 2020 we have an East Central All Club Board Meeting scheduled. Because we are not playing soccer we will have the meeting at 7:00 PM

*Motion Mike Jones (Neeenah) made a motion to adjourn the meeting.
Kevin Otto seconded*

Meeting adjourned at 5:30 PM.

Minutes submitted by

Sue Ann Evers
East Central Director of Operations